



For Immediate Release

Date: October 20, 2010
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Mobius Innovation and Development, Inc. product development used to design new innovative wristband for the iPod® nano (Ultimate One)

Viera, FL. (October 20, 2010) – Mobius Innovation & Development, Inc., a leader in CAD consultation in Defense, Aerospace, and Consumer Products is proud to announce with Quad Mountain LLC the Ultimate One.

The project stemmed from internal development inside of Mobius shortly after the announcement from Apple, Inc about the new touch screen iPod nano. "We wanted to really capture style and usability in the Ultimate One. It was amazing how many subtle features we built into the product, each having a purpose" said Tim McLellan, Mobius Innovation & Development, Inc. President.

The initial response for the product has been overwhelming with Quad Mountain LLC receiving manufacturing funding through 100's of supporters on Kickstarter.com.

The product is expected to go on sale to the public in February 2011 in multiple colors. More information can be found at quadmountain.com.

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About Mobius Innovation & Development, Inc.

The privately-held firm based in Viera, FL. is the foundation for your company's product & creative development efforts. Specializing in CAD consultation including mechanical design, solid modeling feature based methodology, CAD requirements for PLM, and CAD benchmarking processes. Offering its services to small, medium, & large businesses by helping clients get the value they expect out of their design, and engineering intent. Additional information can be found at mobiused.com.

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